



RSA Research Network Seminar

**Outsourcing and Offshoring Business Services: Theoretical Perspectives and Global Trends**

4<sup>th</sup> - 5<sup>th</sup> September 2008

Centre for Contemporary European Studies,  
University of the West of Scotland Business School

Thursday, 4 <sup>th</sup> of September	
10.30 – 11.00	Registration, Coffee/tea
11.00 – 12.45	<b>Session 1</b> Chair: Prof Mike Danson
	<ul style="list-style-type: none"> <li>Opening address Prof Mike Danson, Associate Dean of Research and Commercialisation, University of the West of Scotland Business School</li> </ul>
	<ul style="list-style-type: none"> <li>Keynote address Dr Ross Brown (Scottish Enterprise): <i>The changing nature of FDI: What does outsourcing and offshoring mean for Scotland?</i></li> <li>Dr Patrick Collins &amp; Prof Seamus Grimes (National University of Ireland, Galway): <i>The growing significance of Ireland as a centre for internationally traded services</i></li> </ul>
12.45 – 13.45	Lunch
13.45 – 15.15	<b>Session 2</b> Chair: Prof Jane Hardy
	<ul style="list-style-type: none"> <li>Dr Kathy Pain (Loughborough University): <i>Looking for the 'core' in knowledge globalisation: the need for a new research agenda</i></li> <li>Prof Robert Huggins &amp; Jonathan Day (University of Wales Institute): <i>European trends in the outsourcing and growth of knowledge-intensive business services</i></li> </ul>
15.15 – 15.35	Coffee/tea break
15.35 – 17.05	<b>Session 3</b> Chair: Prof Martin Myant
	<ul style="list-style-type: none"> <li>Dr Graham Hollinshead &amp; Prof Jane Hardy (University of Hertfordshire): <i>Outsourcing, off-shoring and company restructuring: a home country perspective</i></li> <li>Dr Kateřina Mašíková &amp; Dr Petra Rydvalová (Technical University of Liberec): <i>Project management approach as a key factor of successful outsourcing implementation: theoretical aspects and empirical evidence in the Czech Republic</i></li> </ul>
18.30	Seminar Dinner at <i>Lombardi's Ristorante Grill</i>



Friday, 5 <sup>th</sup> of September	
9.15 – 10.45	<b>Session 4</b> Chair: Prof Jane Hardy
	<ul style="list-style-type: none"> <li>▪ Keynote address Dr Zoltán Gál (Hungarian Academy of Sciences): <i>Future Bangalores? The increasing role of Central and Eastern Europe in financial service offshoring</i></li> </ul>
	<ul style="list-style-type: none"> <li>▪ Dr Magdolna Sass (Hungarian Academy of Sciences): <i>Global trends in business service movements: the role of East Central Europe, with special emphasis on related methodological problems</i></li> </ul>
10.45 – 11.05	Coffee/tea break
11.05 – 11.20	<ul style="list-style-type: none"> <li>▪ Auréliane Beauclair (RSA Development Manager): <i>Regional Studies Association: its contribution to scholarly endeavour</i></li> </ul>
11.20 – 12.50	<b>Session 5</b> Chair: Paweł Capik
	<ul style="list-style-type: none"> <li>▪ Dr Mariusz Sokołowicz (University of Łódź): <i>From an industrial city to BPO destination centre: a fantasy or real trajectory? The case of Łódź (Poland).</i></li> </ul>
	<ul style="list-style-type: none"> <li>▪ Dr Proinnsias Breathnach (National University of Ireland, Maynooth): <i>Explaining the geography of foreign direct investment in export services</i></li> </ul>
12.50 – 14.00	Lunch
14.00 – 15.15	Roundtable Discussion chaired by Dr Grzegorz Micek (Jagiellonian University): <i>Outsourcing and Offshoring Business Services: Theoretical Perspectives and Global Trends</i>
16.00 – 17.00	Paisley Abbey guided tour

Venues:

The Seminar will take place in the McLean Building (D-block).

Seminar sessions will take place in room D139.

Lunch and coffee/tea will be served in room D137.

Seminar dinner will take place in *Lombardi's Ristorante Grill*, 30 Old Sneddon Street, Paisley, PA1 2AL.