

UWS UNIVERSITY OF THE WEST *of* SCOTLAND

*2008/9 Biographies of
Full-Time PhD Students in the
School of Media, Language & Music*

Ana Adi, BA, MA, MA	2
Alessandra Campoli, MA	3
John Andrew Carruthers, BA (Hons), MSc	4
Marco Federici	5
Bettina Hörmann, BA (Hons), MRes	7
Neil Mackinnon BA (Hons)	8
Elizabeth McLaughlin BA, MSc	9
John Quinn, Cert. HE, BA (Hons)	10



Ana Adi, BA, MA, MA

Ana Adi is a second year doctoral researcher in the School of Media, Language and Music at the University of the West of Scotland investigating the framing of the Beijing 2008 Olympic Games as done by public relations practitioners, online non-accredited media outlets and online readers. During the past months, Ana was delivered presentations to one of the most prestigious conferences and symposia in her field such as at the National Olympic Academy (London, March, 2008), the China Media Today organized by the China Media Centre of the University of Westminster (London, June, 2008) and the International Symposium for Olympic Research organized by the International Centre for Olympic Studies at The University of Western Ontario And Capital University of Beijing, China in Beijing (August, Beijing, 2008). Furthermore, Ana was also selected to represent the UK at the International Olympic Academy in Olympia, Greece, a prestigious one month long seminar on Olympic topics (July, 2008). Moreover, Ana was invited by the Katholieke Universiteit Zuid West Vlaanderen in Kortrijk Belgium to host a one-week course on new media this December.

Ana comes to the University after completing a Fulbright scholarship at the Missouri School of Journalism of the University of Missouri-Columbia, USA where her dissertation was on emotional engagement with online news video releases. Ana has worked as a PR Executive for various agencies and organisations such as Mojo AD and the European Union Center at the University of Missouri-Columbia in the United States and McCann PR in Romania. She also has extensive experience as a radio producer.

An expert in Public Relations, Ana's background is in Political and Administrative Studies and Strategic Communication. Ana is a Staff Writer for Culture at the Olympics: Issues, Trends and Perspectives and a teaching assistant of Dr Andy Miah. Ana is a true polyglot, fluent in English, Spanish, French and competent in German, Dutch and Italian, along with her mother tongue, Romanian.

Director of Studies: Dr Andy Miah

Supervisory Team: John W Robertson

Year of Enrolment: 2007

Link:

<http://anaadi.wordpress.com>

Contact details: ana.adi@gmail.com



Alessandra Campoli, MA

Bio: After following a Master's Degree in Arts and Humanities, with specialisation in History of Art, at the University of Rome "La Sapienza", Alessandra obtained a Post Masters Diploma in Art Management Psychology at the Faculty of Psychology of the same University. She is the director of the research project "Aesthetics of the body: performance and religion in the Himalayas", in the framework of the research activity of the Ev-K2-CNR Committee, carrying out field works in Nepal, Northern India, Pakistan, Laos, Vietnam, Malaysia and Singapore.

Research Interests: Aesthetics, Psychology of art, Anthropology of art, Anthropology of performance, Iconography and Iconology, Asian contemporary art.

Thesis Topic: *From egg lacquer to pixel: A panorama of contemporary Visual Culture in Vietnam*

A budding of research and experimentation in the field of contemporary art is currently encountered in many of the countries of Southeast Asia. The project aims at investigating this new artistic panorama, paying special attention to the philosophy underlying the various new forms of visual expression (video art, performance, photography, installation), probing those elements that belong to the historical and cultural past, as well as other heteroclitic elements from far-off and, to them, exotic worlds (our West).

Publications

Books:

A. Campoli, *Ritual Art of the Kingdom of Mithila: Traditional Paintings by Janakpur Women in Nepal*, Vajra Publications – Ev-K2-CNR Publications, Kathmandu 2008;
A. Campoli, *La montagna divina. Iconografia e mito*, Vajra Publications – Ev-K2-CNR Publications, Kathmandu 2007;

Book Chapters

A. Campoli, Chintamani: il gioiello degli dei. Rappresentazione e tradizione delle gemme nell'iconografia religiosa himalayana, in S. Macioce (edited by), "Ori nell'arte", Logart Press, Roma 2007;
A. Campoli, *Le Stregonerie di Salvator Rosa*, in S. Macioce (edited by), "L'incantesimo di Circe", Logart Press, Roma 2004

Director of Studies: Professor Yvonne Spielmann

Supervisory Team: Dr David Manderson

Year of Enrolment: 2008

email: chandrin@gmail.com



John Andrew Carruthers, BA (Hons), MSc

John is engaged in PhD research with the School of Media, Language and Music. John's current research explores the effectiveness of separate and integrated marketing communications in selling alcoholic beverages to consumers within the eighteen to thirty age group in the United Kingdom.

John obtained a BA (Honours) degree in Communication and Mass Media from Glasgow Caledonian University, and an MSc International Marketing degree from the University of the West of Scotland. He previously worked in a marketing role for Glasgow Caledonian University, and currently works on behalf of the United Kingdom Government providing sexual health information and advice to young people. Aside from marketing communications, his wider interests include European, Asian and Middle Eastern media, global communication and information technology, online marketing and buyer behaviour.

Director of Studies: John W. Robertson.

Supervisory Team: Dr Andy Miah

Year of Enrolment: 2007

Contact details: j.carruthers@ntlworld.com



Marco Federici

Research Statement – Audio Visual Science

As part of a recent project for Scottish Screen Academy, I researched artist Oskar Fischinger's experiments with sound and colour during the 1950's. This stimulated an interest to investigate the synergy between musical scale and colour, particularly during performance.

I would like pursue research into how Colour Organs such as a Fischinger's Lumigraph could assist DJ's and artists in modern day performance venues. I would propose the development of a contemporary Lumigraph for use on stage, examine how the definition of notes through visuals elicit different emotional responses and whether the equipment could be advantageous outside of the performance environs; for instance with the diagnosis of "Synesthesia" - the simultaneous perception of one sense by one or several other senses.

I would further open a dialogue with the Center for Visual Music in Los Angeles and communicate with artists currently engaged in this field, with the hope of analysing methods and galvanizing collaboration.

I have already worked with digital artists such as London based Microchunk - creating original music for their public tutorials at the 2007 Manchester International Festival. I wish to similarly create original music to accompany a live performance using the proposed new Lumigraph.

I am an accomplished DJ, music producer and artist, and have worked professionally with an array of visual / audio software and equipment. I have also extensive knowledge and experience working with game consoles, and would definitely explore how these platforms could be interfaced with other audiovisual media during performance.

Education

- London Academy of Music and Theatrical Art 1989-1991
- Moscow Arts Theatre 1991
- Scottish Screen Academy Napier University 2007-08

Recent Work in Arts and Multimedia (2007-08)

- Completed screenplay Peppino – a Neo-Realist inspired feature film recollecting the memoirs of a boy's experiences during WWII German occupied Italy.
- Completed filming historic interview between Professor Richard Demarco and Rando Bertoia – the last survivor of sunken WWII internment ship The Arandora Star. Currently in final stages of editing.
- Wrote and co-produced electro-house dance track ONE DAY for Belgian DJ David Latour. Released through Les Disques Du Beau Monde, Ghent. Top 3 Ultratop Dance Chart Hit (Benelux) July 2008.
- Completed 2nd draft of Anton Krasny – a pilot for a half hour comedy series about a struggling Scots artist and his attempt to reinvent himself as a member of the east european avant-guard.
- Completed 2nd draft of 2B Or Not 2B – a 15 minute short about an interracial romance conducted through text-messaging. Submitted to Scottish Screen and currently being considered for development funding.
- Contributed original music for the Microchunk workshops in Digital Art (Manchester International Festival 2007)

Other Interests:

Music production and performance, label manager for SR Musique - www.myspace.com/sexyrexy music, Interactive Game Development, DJ-ing, Graphic Art, Cinema, Theatre, Live Performance, Travel, Health.

Director of Studies: Professor Yvonne Spielmann

Supervisory Team: Dr David Manderson

Year of Enrolment: 2008

Contact details: marco.federici@hotmail.com



Bettina Hörmann, BA (Hons), MRes

Tina Hoermann is a Doctoral Researcher co-funded by the Institute of Nanotechnology and the School of Media, Language and Music at the University of the West of Scotland. Tina was awarded a full-time research studentship from the University in September 2007. Her research investigates ethical, policy and public engagement issues arising from nanotechnology within an online context.

Prior to joining UWS, Tina completed a Master Degree at Brunel University West London, where she gained a distinction on her dissertation 'News Coverage of Nanotechnology: An Analysis of Newspaper Coverage of Nanotechnology in the UK and Germany'. Her undergraduate degree in Communication is from the University of Applied Sciences Hanover.

Tina brings considerable expertise in the area of science communication, working within science and health communication for two years (including DaimlerChrysler-Technology and Environmental Communication and Agentur WOK) and is now working closely with the IoN in developing an industry sensitive analysis of critical nanotechnology challenges within the United Kingdom.

In September 2007, Tina participated in the NanoBio-RAISE programme on public engagement with nanotechnology held at Oxford University.

Presentations

PCST 10: Bridges to the Future, 27 June 2008. Presentation: Nanotechnology, public engagement and web 2.0

6. TR-Fachtagung, 25 January 2008: Global denken – lokal dokumentieren. Presentation: Aktuelle Ansätze der Wissenschaftskommunikation: Wie kann Kommunikation ueber Nanotechnologie gelingen?

Tina is a member of the British Sociological Association, MECCSA, ECREA, Journalists' Association for Technological-Scientific Publishing (TELI-Germany).

Director of Studies: Dr Andy Miah

Supervisory Team: John W Robertson, Ottilia Saxl (CEO & President, Institute of Nanotechnology).

Contact

E: email@bettinahoermann.net

B: bettinahoermann.wordpress.com

W: www.bettinahoermann.net



Neil Mackinnon BA (Hons)

Thesis:

The historical and contemporary function of the museum complex examining the correlation between knowledge and power inherent in new display technologies and their impact on the representation of national identity. The research relies on substantial practice based photo ethnographic methodologies.

Biography

After completing an apprenticeship as a shipwright\carpenter on the Clyde, Neil travelled in the Middle East and South America, before settling in the United States. He has ten years experience working in film, television and advertising companies, including the Public Broadcasting Service, Fox, Nickelodeon and Ridley Scott & Associates. In 1995 Neil moved from San Francisco to New York City where he spent four years establishing a design and fabrication firm based in Brooklyn. Returning to Scotland in 1999 he completed a BA Honours degree at The Glasgow School of Art, specialising in fine art photography and gained a distinction for his Historical and Critical Studies dissertation. Neil since worked as a photographer with the Scottish Museums Council and as an artist working in diverse communities and institutions from prisons to care homes. In 2005 Neil was awarded a University of the West of Scotland scholarship to undertake full time doctoral research within the School of Media, Language and Music supervised by Dr. Kathryn Burnett. Neil is a member of the British Sociological Association, The Media and Cultural Studies Association and The Visual Sociology Study Group.

Teaching:

Neil has been a lecturer in Digital Photography, Advanced Digital Photography and Design for Performance. He has also assisted teaching and provided tutorials in Principles of Communications. Neil teaches Introduction to Black and White Photography part-time at The Glasgow School of Art.

Contact:

email: neil.mackinnon@uws.ac.uk
Tel: 01292 886479
Fax: 01292 886371
Room: J142



Elizabeth McLaughlin BA, MSc

Elizabeth has completed her first year of doctoral research studying media effects at the School of Media, Language and Music. Elizabeth's research looks at the way the news media reports tragedy and public grief and the public's expression of grief. Her studies will look at possible links between the media coverage and the outpouring of public and examine a number of theories including Beck's risk society, Furedi's therapy culture as well as mass media theory and evolutionary psychology. There will be an historical aspect to the research looking at how the media has reported tragedy and public grief from the 1800s to the present day, with emphasis on press coverage for the early case studies.

Elizabeth has a Masters in Political Communication from the University of Glasgow, and her dissertation researched the role the Internet is playing in local newspapers and whether this is helping to embrace the concept of citizen journalism. She has an undergraduate degree in Journalism Studies, which she gained at Bell College in Hamilton.

Elizabeth has spent the past 22 years as a working journalist, 15 of those as editor of local weekly newspapers in Glasgow and Ayrshire. She has also lectured in journalism and media related subjects for the past eight years teaching at Bell College and Glasgow Caledonian University. She has considerable experience and knowledge of the newspaper industry – having worked up through the ranks from her first appointment as a trainee reporter at the age of 18 – and her research will also look at the impact the Internet is having on the traditional mass media.

Research interests: citizen journalism, public sphere, new media, public grief and reporting tragedy.

Director of Studies: John W. Robertson

Supervisory Team: Dr Andy Miah

email: mclaughlineliz@aol.com



John Quinn, Cert. HE, BA (Hons)

PhD Student: Media Effects

John is currently testing the feasibility of using Roland Barthes' post-structural semiotic analysis as a method for interpreting televised texts. If successful, John intends to better understand the controversial content of televised professional wrestling by firstly; identifying problematic content in televised professional wrestling through quantitative content analysis, and secondly; evaluating the meaning of this content through qualitative semiotic analysis.

John is also active in the screenwriting activities of the department, providing teaching assistance on a number of modules.

John has a BA in Cinema & a PgCert in Research Methods, two court medals (Cinema level 10 & Research Methods level 11), and is a former welterweight & heavyweight amateur wrestling champion.

Research interests

Semiotics, Jungian Psychology, Evolutionary Psychology, Film, Creative Writing

Director of Studies: John W. Robertson

Supervisory Team: Dr Andy Miah

Contact:

[e] quinn.john@talk21.com