

DREAMING / BELIEVING / ACHIEVING

**UWS**  
**A GREAT  
PLACE TO  
STUDY**



[WWW.UWS.AC.UK/WELCOME](http://WWW.UWS.AC.UK/WELCOME)

**WELCOME  
TO UWS  
A 21ST  
CENTURY  
UNIVERSITY**





[WWW.UWS.AC.UK/WELCOME](http://WWW.UWS.AC.UK/WELCOME)

*“At UWS our students are central to all that we do and our aim is to make sure you get the best possible start for the future.*

*I wish you every success in your studies over the coming session. Enjoy the academic and social side of University and have fun.”*

**PROFESSOR  
CRAIG MAHONEY  
PRINCIPAL &  
VICE-CHANCELLOR**

*University of the West of Scotland*



# UWS PURPOSE:

Our purpose is to change lives, transform communities and encourage enterprise through outstanding, distinctive and progressive higher education. Our focus is on personalised learning experiences supported by internationally recognised research. UWS graduates will be work-ready and contribute locally and globally.

# WE WILL DO THIS BY:

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## 01.

Providing student-centred, personalised and distinctive learning and teaching experiences underpinned by professionally relevant research, knowledge exchange and enterprise

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## 03.

Developing a culture where our people are supported to be highly motivated, creative and collaborative

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## 05.

Taking managed intelligent risks to benefit our student experience and organisational performance

## 02.

Fostering the resilience and learning skills of our students by providing a supportive, encouraging and inspirational learning environment

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## 04.

Making a difference to the communities we serve - in Scotland and across the globe

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## 06.

Being a proudly different university where ambition and success are at the heart of what we do

# UWS TRUTHS:

AT UWS WE ADHERE  
TO A SET OF TRUTHS IN  
ALL THAT WE DO:

## TRUTH 1:

WE ARE HERE  
FOR OUR  
STUDENTS

## TRUTH 2:

OUR TEACHING  
IS OUR PASSION,  
AND IT REACHES  
TO THE FUTURE

## TRUTH 3:

WE UNDERSTAND  
THAT A GRADUATE  
CAREER IS  
IMPORTANT TO  
OUR STUDENTS

## TRUTH 4:

WE ARE A  
KNOWLEDGE-RICH  
ORGANISATION

## TRUTH 5:

WE BELIEVE IN  
PARTNERSHIP  
WITH BUSINESS  
(PRIVATE, PUBLIC  
AND GLOBAL)

## TRUTH 6:

WE ARE AN  
INTERNATIONAL  
UNIVERSITY

## TRUTH 7:

UWS IS A GREAT  
PLACE TO WORK  
AND STUDY

## TRUTH 8:

WE ARE AN  
INCLUSIVE  
ORGANISATION  
THAT WELCOMES  
AND VALUES  
DIVERSITY





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