



CENTRE FOR AFRICAN RESEARCH ON ENTERPRISE AND ECONOMIC DEVELOPMENT (CAREED)

3RD ANNUAL CONFERENCE AND DIASPORA WORKSHOPS

31ST MAY, 2018 AND 1ST JUNE, 2018; UNIVERSITY OF THE WEST OF SCOTLAND (UWS),
SCHOOL OF BUSINESS AND ENTERPRISE – PAISLEY CAMPUS

Conference Chairs/Organisers:

Director of CAREED: Professor John Struthers

Conference Organisers/Chair: Dr Dina Nziku

Dr Ahmed Beloucif

Dr Adebisi Adewole

Dr. Dina Nziku

University of The West Of Scotland (UWS) – Paisley Campus, High Street, PA1 2BE, Scotland

Centre for African Research on Enterprise and Economic Development (CAREED)

Introduction and Foreword

I would like to welcome you to the third annual conference of *CAREED*, the *Centre for African Research on Enterprise and Economic Development*, here within the *School of Business and Enterprise* at UWS.

You will see from the programme that we have 25 papers being presented across four broad themes relating to African economic development: *Commodities and Trade*; *African Enterprise*; *Logistics and Supply Chain*; and *Governance, Microfinance, and HR*. These 4 themes reflect the key objectives of CAREED given its focus on enterprise and economic development.

This year we have two major workshops in our programme: 1) *Improving the value chain for African entrepreneurs*; and 2) *The role of the diaspora in Africa's economic development*. These workshops will have contributions from practitioner organisations based in Scotland who work on various aspects of economic development in Africa. We will also be screening with a Q&A session, the film "*Colours of the Alphabet*", led by the film's producer Professor Nick Higgins of the School of Media, Culture, and Society at UWS.

We are especially honoured to welcome Dr Alice Sindzingre of the CNRS (France), and Research Centre, EconomiX-University Paris-Nanterre, who will give this year's *Keynote Address*. As in previous years, we will also have *The Africa Debate*, which will allow for interactive discussion on the key challenges and opportunities relevant to African economic development in the years ahead.

The theme for this year's conference is: "***Transforming barriers to effective economic development in Africa into enablers***".

I am particularly grateful to my fellow members of the CAREED Management Committee, Dr Dina Nziku and Dr Adebisi Adewole for their support throughout the past year, and CAREED member Dr Ahmed Beloucif, who helped the management committee to put the programme together. The CAREED management committee also thanks two PhD students: Kingsley Omeihe and Kingsley Emeana for their assistance with the social media and other logistical aspects of the conference.

Finally, CAREED is extremely grateful to the following for their financial support for this year's conference: *Coffee Conscience*; *African Forum Scotland/Next Step Initiative*; *Calabash African Restaurant (Glasgow)*; and *Diaspora Community Support Services*.

Professor John Struthers, Director of CAREED

Keynote Speaker

Dr Alice Nicole Sindzingre

Senior Research Fellow, National Centre for Scientific Research (CNRS, France); Research Centre EconomiX-University Paris-Nanterre; Visiting Lecturer, School of Oriental and African Studies (SOAS), University of London, Department of Economics.

Email: ansindzingre@orange.fr.



Short Biography

Alice Nicole Sindzingre is a Research Fellow at the French national agency for research, the National Center for Scientific Research (CNRS), and is affiliated to the University Paris-Nanterre (at the research centre EconomiX). She is also Associate Researcher at the research centre '*Africas in the World*'/'*Les Afriques dans le Monde*' (CNRS-SciencesPo-Bordeaux). She taught in 2008-2010 at the Institute of Political Studies (*SciencesPo-Paris*). She is also since 2003 Visiting Lecturer at the School of Oriental and African Studies (SOAS University of London), in the department of economics, where she teaches the macroeconomic dimensions of Sub-Saharan African economies. In 2005-2008, she wrote the monthly column on the theories of development in the French newspaper *Le Monde*. She has served as a consultant for governments and international organisations. She has been a member of the Core Team of the World Bank World Development Report 2000-1 on poverty. She has conducted research on development economics and political economy, mostly in West Africa. She has published a great number of articles in academic journals and books on a large range of topics, including international trade, foreign aid and the theory of institutions in relation with development.

Economics as Politics: Policy Externalisation and State Legitimacy in Africa

Speaker: Dr Alice Nicole Sindzingre; ansindzingre@orange.fr.

Governments that have the capacity to carry out policies – and policies that citizens support – are a key feature of state legitimacy and policy credibility. Moreover, in the context of globalization, a dimension of state legitimacy has become the capacity to conduct public policies that respond to a demand for protection. Contributing to the literature on economic causalities as inherently political processes, the paper argues that the deficit in legitimacy affecting many Sub-Saharan African states is explained by the following sequence of causalities, which can generate vicious circles. The reliance of Sub-Saharan African countries on primary commodities for their exports induces the ‘externalization’ of the policies of governments, which, in turn, simultaneously erodes their legitimacy vis-à-vis citizens and capacity to conduct specific adapted policies that could reduce this reliance on commodities. These ‘externalized’ policies have been shaped by a stable conceptual framework over four decades, whatever the characteristics of countries. The paper shows that this externalization takes two major forms. A first modality stems from the dependence of African governments’ fiscal policies on international commodity and financial markets, fiscal revenues depending on volatile prices that African governments cannot influence. This modality is particularly detrimental to commodity-based export structures generating the volatility of revenues, and hence fiscal deficits and indebtedness. A second modality also stems from this dependence, i.e. financing from external agencies that is conditional to policy reform. This second modality is detrimental not only because conditional financing reduces governments’ autonomy, but because it makes governments accountable to external entities and breaks a key element of political legitimacy, i.e. taxation.

Programme for 3rd CAREED Conference

University of the West of Scotland (Paisley Campus)

Centre for African Research on Enterprise and Economic Development (CAREED)

31st May /1st June 2018 Conference Programme: Conference Theme: “Transforming barriers to effective economic development in Africa into enablers”

Venue: Paisley Campus P Block

Thursday 31 st May 2018 Day One		
Time	Activities	Room/Venue
9:00 – 9:30	Registration/Tea and Coffee	P123/125
9:30 --9:45	Welcome - Professor Steve Olivier, Deputy Vice-Chancellor, and Deputy Principal University of the West of Scotland	P118
9:45 – 10:00	CAREED Update – Professor John Struthers , Director of CAREED	P118
	Morning Sessions Parallel Session (1) Chairperson: Dr Christian Harrison African Enterprise (Room P118)	
Time	Speakers and affiliations	Topic
10:00 – 10:30	Dr Abeer Hassan: University of the West of Scotland (UWS) UK	Female entrepreneurs and their contribution to the Egyptian Economy
10:30 – 11:00	Professor John Struthers and Dr Dina Nziku: University of the West of Scotland (UWS) UK	Rural entrepreneurship in Africa: a review of obstacles, linkages and policy implications
11.00 – 11:30	Catherine Matupa, Southampton Solent University, UK	An evaluation of the role of small and medium sized enterprises involved in exporting in the Malawian economy: structure, conduct and performance
11:30 – 12:00	Oluwaseun Akinola and Michael Olatunbosun: Enterprise in Media representatives; Splash FM, Nigeria	Media content and entrepreneurial skills for economic development in Africa
12:00 – 12:30	Discussion	
12:30 – 13:30	Lunch (Room P123/125)	

	Morning Sessions Parallel Session (2) Chairperson: Dr Stephen Collins Governance, Microfinance and HR (Room P116)	
10:00 – 10:30	Ngozi Emedosi, Glasgow Caledonian University, UK	Determinants of non-performing loans in microfinance institutions in Nigeria
10:30 – 11:00	Hillary Jephata Musarurwa, Durban University of Technology, South Africa	Conflict transformation solutions mitigating structural violence and reversing the barriers to socio-economic youth participation: an action research in Zimbabwe
11:00 – 11:30	Professor Hervey Gibson, University of Glasgow and Cecilia Punt, University of Stellenbosch, South Africa	Social accounting framework for epidemics and revival: pillar one
11:30 – 12:00	Efe Imiren, Samuel Mwaura and Stoyan Stoyanov, Hunters Centre for Entrepreneurship, Strathclyde University.	Process View of Gendered Institutions in Digital Entrepreneurship: A Conceptual Framework, Evidence from Nigeria
12:00 – 12:30	Discussion	
12:30 – 13:30	Lunch (Room P123/125)	
13:30 – 14:30	Workshop (1): Improving the value chain for African entrepreneurs Introduction: Prof. John Struthers Chairperson: Dr Dina Nziku (Room P 118)	
	<ol style="list-style-type: none"> 1. Ferguson Cardo: Richard Ferguson: Global Trends in agriculture and Africa's role in them 2. Just Trading Scotland: Professor John Riches 3. Challenges Worldwide: Mr Neil Fleming 4. Coffee Conscience: Mr Billy Miller 5. Delegation of Ugandan Female Entrepreneurs: led by Ms Hindu Nabulamba and Mr Million Trocco Mafuta 	
	New Book Advance Notice: “Logistics and global value chains in Africa: the impact on trade and development” , (ed: by Adebisi Adewole and John Struthers, to be published in summer of 2018 by Palgrave MacMillan)	
	Afternoon Sessions Parallel Session (1) Chairperson: Dr Firdu Gemech African Enterprise (Room P114)	
14:30 – 15:00	Reenah Munialo Khasitika: Independent Researcher, and Reality Connection Ltd. Nairobi, Kenya	The applicability of value-based management (VBM) to small and medium-sized enterprises in Kenya

15:00 – 15:30	Dr Omowunmi Adeola-Omole De Montfort University, Leicester, UK.	The impact of telephony on small business performance and regional development in Nigeria
15:30 – 16:00	Discussion	
16:00 – 18:00	Film Screening and Q&A by Professor Nick Higgins, University of the West of Scotland Title : Colours of the Alphabet Room P118 Introduction: Professor John Struthers	
18:00 – 18:30	Networking: P123/125	
18:30 – 20:30	Drinks Reception and Conference Dinner: UWS Mezzanine Atrium A Block, above the Main Reception at the University Main Entrance	
	Afternoon Sessions Parallel Session (2) Chairperson: Dr David Ndzi Governance, Microfinance and HR (Room P116)	
14:30 – 15:00	Dr Abel Usoro, University of the West of Scotland; Anietie Ekanem, Federal Ministry of Science and Technology, Abuja, Nigeria; Olugbenga Adejo, University of the West of Scotland	Factors influencing mobile governance (m-government) adoption in Nigeria
15:00 – 15:30	Dr Ijeoma G.U. Ayuba, University of Jos, Nigeria and Dr Gwom Peter	Sustainability issues and environmental regulations: master planning in Nigeria: challenges and prospects in the Greater Jos Municipalities
15:30 – 16:00	Discussion	
16:00 – 18:00	Film Screening and Q&A by Professor Nick Higgins, University of the West of Scotland Title : Colours of the Alphabet Room P118 Introduction: Prof. John Struthers	
18:00 – 18:30	Networking: P123/125	
18:30 – 20:30	Drinks Reception and Conference Dinner: UWS Mezzanine Atrium A Block, above the Main Reception at the University Main Entrance	
	Closing	
Friday 1st June 2018		
Day Two		
Time	Activities	Room
9:00 – 9:30	Welcome /Tea and coffee	P123/P125
9:30 – 10:15	Keynote Address: Economics as politics: policy externalisation and state legitimacy in Africa Introduction – Professor John Struthers	P 118

	Keynote Speaker: Dr Alice Nicole Sindzingre: Senior Research Fellow, National Centre for Scientific Research (CNRS, France); Research Centre Economix-University Paris-Nanterre; Visiting Lecturer, School of Oriental and African Studies (SOAS), University of London,	
10:15 – 11:30	The Africa Debate: Introduction: Professor John Struthers Chairperson: Professor Abraham Ogwu, University of the West of Scotland Topic: Has Africa moved beyond development aid? <ul style="list-style-type: none"> • Can development partnerships between Africa and the rest of the world help Africa to outgrow development aid? • How relevant or necessary is development aid? • Has Africa moved into a position to be an agent of its own progress? Participants: Dr Sindzingre, Rev Dr Lukas Njenga, Mr Richard Ferguson, Ms Mukami McCrum, Dr Taffere Tesfachew	P118
11:30 – 12:00	Tea/Coffee break	P123/125
	Morning Sessions Parallel Session (1) Chairperson: Dr David Burl Commodities and Trade (Room P 114)	
12:00 – 12:15	Kingsley Obi Omeihe, University of the West of Scotland, Dr Veronica Gustafsson, University of the West of Scotland, Dr Isaac O. Amoako, Liverpool John Moores University, Muhammad Saud Khan; University of the West of Scotland	Trust in cross border trade networks
12:15 – 12:45	Dr Taffere Tesfachew, Former Head of Division for Africa, Least Developed Countries and Special Programmes, United Nations Conference on Trade and Development UNCTAD, Geneva)	Export-led industrialisation in Ethiopia: industrial parks as instruments of trade and industry policies
12:45 – 13:00	Kingsley Emeana, University of the West of Scotland, and Professor. John Struthers, University of the West of Scotland	Global value chains: participation of smallholder producers in African countries: lessons from Ethiopian smallholder coffee producers
13:00 – 13:15	Discussion	
13:15– 14:00	Lunch (Room P123/125)	
	Morning Sessions Parallel Session (2) Chairperson: Dr Adebisi Adewole	

	Logistics and Supply Chain (Room P 116)	
12:00 – 12:30	Dr David Burl, Independent Researcher and CAREED member	Adoptive capacity: constraints on FDI-based technology transfer
12:30 – 13:00	Osa Victor Ogunmu, University of the West of Scotland & Dr Adebisi Adewole; University of the West of Scotland	Supply chain traceability in the food and beverages industry in Nigeria
13.00 – 13:15	Discussion	
13:15– 14:00	Lunch (Room P123/P125)	
14:00 – 15:00	Workshop (2) The role of diaspora organisations in Africa’s economic development: Introduction/Chair : Professor John Struthers 1.Africa Forum Scotland/Next Step Initiative : Mr Beltus Etchu 2.Diaspora Community Support Services: Rev Dr Lukas Njenga 3.African Women in Scotland,(KWISA): Ms Esther Kamonji and Ms Mukami McCrum (Room P118)	
	Afternoon Sessions Parallel session (1) Chairperson: Dr Ahmed Beloucif Governance, Micro Finance and HR (Room P114)	
15:00 – 15:30	Jamila Garba Audu, Glasgow Caledonian University, UK and Dr Chioma N Nwafor, Glasgow Caledonian University	The effects of the Nigerian banking sector structure on credit procyclicality
15:30 – 16:00	Nicho Ntema, Sharpeville 2020, South Africa, Professor. Danie Meye, North Western University, South Africa, and Professor Hervey Gibson, University of Glasgow	Measures to develop townships and informal settlement: evidence from Sharpeville, South Africa
16:00 – 16:30	Mbusiro Chacha, University of the West of Scotland; and Dr Jonathan Houdmont, University of Nottingham	Towards an expected consensus on the development of occupational safety and health in Kenya
16:30 – 17:00	Dr Chioma N. Nwafor, Glasgow Caledonian University	Revisiting the economic growth and natural resources nexus (paradox of plenty): in search of the right governance channels
17.00-17.15	Discussion	
	Afternoon Sessions Parallel Session (2) Chairperson: Dr Allan Moore Logistics and Supply Chain (Room P116)	
15:00 – 15:15	Adeosun Busuyi, University of the West of Scotland & Dr Adebisi Adewole, University of the West of Scotland	A Critical Examination of the agro-allied Supply Chain Procurement: A Case Study of Nigeria’s Cocoa Industry

15:00 – 15:30	Tope Falade, University of the West of Scotland	The African Continental Free Trade Area (CFTA): An Environmental Perspective
15:30 – 16:00	Dr Jeff McDonald, The Wood Group, Aberdeen, (UK) and Dr Ahmed Beloucif, University of the West of Scotland	An exploratory study of localisation barriers of oil and gas service firms: a case study approach
16:00 – 16:30	Oluwole A. Shokunbi, Vanessa Clarke and Prof. Alex De-Ruyter: all Birmingham City University (BCU), UK	Passion for work - an antecedent of employee engagement: evidence from the Lagos State education sector
16:30 – 17.15	Discussion	
17:15 – 17:45	Presentation of Certificates of Attendance - Professor John Struthers and Dr Dina Nziku (Room P118)	
17:45-18.00	Closing Remarks: Prof. John Struthers	



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Glasgow

