CENTRE FOR AFRICAN RESEARCH ON ENTERPRISE AND ECONOMIC DEVELOPMENT (CAREED)
3RD ANNUAL CONFERENCE AND DIASPORA WORKSHOPS

31ST MAY, 2018 AND 1ST JUNE, 2018; UNIVERSITY OF THE WEST OF SCOTLAND (UWS), SCHOOL OF BUSINESS AND ENTERPRISE – PAISLEY CAMPUS

Conference Chairs/Organisers:

Director of CAREED: Professor John Struthers

Conference Organisers/Chair:  Dr Dina Nziku
Dr Ahmed Beloucif
Dr Adebisi Adewole
Centre for African Research on Enterprise and Economic Development (CAREED)

Introduction and Foreword

I would like to welcome you to the third annual conference of CAREED, the Centre for African Research on Enterprise and Economic Development, here within the School of Business and Enterprise at UWS.

You will see from the programme that we have 25 papers being presented across four broad themes relating to African economic development: Commodities and Trade; African Enterprise; Logistics and Supply Chain; and Governance, Microfinance, and HR. These 4 themes reflect the key objectives of CAREED given its focus on enterprise and economic development.

This year we have two major workshops in our programme: 1) Improving the value chain for African entrepreneurs; and 2) The role of the diaspora in Africa’s economic development. These workshops will have contributions from practitioner organisations based in Scotland who work on various aspects of economic development in Africa. We will also be screening with a Q&A session, the film “Colours of the Alphabet”, led by the film’s producer Professor Nick Higgins of the School of Media, Culture, and Society at UWS.

We are especially honoured to welcome Dr Alice Sindzingre of the CNRS (France), and Research Centre, Economix-University Paris-Nanterre, who will give this year’s Keynote Address. As in previous years, we will also have The Africa Debate, which will allow for interactive discussion on the key challenges and opportunities relevant to African economic development in the years ahead.

The theme for this year’s conference is: “Transforming barriers to effective economic development in Africa into enablers”.

I am particularly grateful to my fellow members of the CAREED Management Committee, Dr Dina Nziku and Dr Adebisi Adewole for their support throughout the past year, and CAREED member Dr Ahmed Beloucif, who helped the management committee to put the programme together. The CAREED management committee also thanks two PhD students: Kingsley Omeihe and Kingsley Emeana for their assistance with the social media and other logistical aspects of the conference.

Finally, CAREED is extremely grateful to the following for their financial support for this year’s conference: Coffee Conscience; African Forum Scotland/Next Step Initiative; Calabash African Restaurant (Glasgow); and Diaspora Community Support Services.

Professor John Struthers, Director of CAREED
Keynote Speaker

Dr Alice Nicole Sindzingre
Senior Research Fellow, National Centre for Scientific Research (CNRS, France); Research Centre EconomiX-University Paris-Nanterre; Visiting Lecturer, School of Oriental and African Studies (SOAS), University of London, Department of Economics.
Email: ansindzingre@orange.fr.

Short Biography

Alice Nicole Sindzingre is a Research Fellow at the French national agency for research, the National Center for Scientific Research (CNRS), and is affiliated to the University Paris-Nanterre (at the research centre EconomiX). She is also Associate Researcher at the research centre ‘Africas in the World’/‘Les Afriques dans le Monde’ (CNRS-SciencesPo-Bordeaux). She taught in 2008-2010 at the Institute of Political Studies (SciencesPo-Paris). She is also since 2003 Visiting Lecturer at the School of Oriental and African Studies (SOAS University of London), in the department of economics, where she teaches the macroeconomic dimensions of Sub-Saharan African economies. In 2005-2008, she wrote the monthly column on the theories of development in the French newspaper Le Monde. She has served as a consultant for governments and international organisations. She has been a member of the Core Team of the World Bank World Development Report 2000-1 on poverty. She has conducted research on development economics and political economy, mostly in West Africa. She has published a great number of articles in academic journals and books on a large range of topics, including international trade, foreign aid and the theory of institutions in relation with development.
Governments that have the capacity to carry out policies – and policies that citizens support – are a key feature of state legitimacy and policy credibility. Moreover, in the context of globalization, a dimension of state legitimacy has become the capacity to conduct public policies that respond to a demand for protection. Contributing to the literature on economic causalities as inherently political processes, the paper argues that the deficit in legitimacy affecting many Sub-Saharan African states is explained by the following sequence of causalities, which can generate vicious circles. The reliance of Sub-Saharan African countries on primary commodities for their exports induces the ‘externalization’ of the policies of governments, which, in turn, simultaneously erodes their legitimacy vis-à-vis citizens and capacity to conduct specific adapted policies that could reduce this reliance on commodities. These ‘externalized’ policies have been shaped by a stable conceptual framework over four decades, whatever the characteristics of countries. The paper shows that this externalization takes two major forms. A first modality stems from the dependence of African governments’ fiscal policies on international commodity and financial markets, fiscal revenues depending on volatile prices that African governments cannot influence. This modality is particularly detrimental to commodity-based export structures generating the volatility of revenues, and hence fiscal deficits and indebtedness. A second modality also stems from this dependence, i.e. financing from external agencies that is conditional to policy reform. This second modality is detrimental not only because conditional financing reduces governments’ autonomy, but because it makes governments accountable to external entities and breaks a key element of political legitimacy, i.e. taxation.
Programme for 3rd CAREED Conference

University of the West of Scotland (Paisley Campus)
Centre for African Research on Enterprise and Economic Development (CAREED)

31st May /1st June 2018 Conference Programme: Conference Theme: “Transforming barriers to effective economic development in Africa into enablers”

Venue: Paisley Campus P Block

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<td><strong>African Enterprise</strong></td>
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<td>10:00 – 10:30</td>
<td>Dr Abeer Hassan: University of the West of Scotland (UWS) UK</td>
<td>Female entrepreneurs and their contribution to the Egyptian Economy</td>
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<td>10:30 – 11:00</td>
<td>Professor John Struthers and Dr Dina Nziku: University of the West of Scotland (UWS) UK</td>
<td>Rural entrepreneurship in Africa: a review of obstacles, linkages and policy implications</td>
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<td>11:00 – 11:30</td>
<td>Catherine Matupa, Southampton Solent University, UK</td>
<td>An evaluation of the role of small and medium sized enterprises involved in exporting in the Malawian economy: structure, conduct and performance</td>
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<td>11:30 – 12:00</td>
<td>Oluwaseun Akinola and Michael Olatunbosun: Enterprise in Media representatives; Splash FM, Nigeria</td>
<td>Media content and entrepreneurial skills for economic development in Africa</td>
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<td>Improving the value chain for African entrepreneurs</td>
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<td>1. Ferguson Cardo: Richard Ferguson: <strong>Global Trends in agriculture and Africa’s role in them</strong></td>
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<td>2. Just Trading Scotland: Professor John Riches</td>
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<td>3. Challenges Worldwide: Mr Neil Fleming</td>
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<td>4. Coffee Conscience: Mr Billy Miller</td>
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<td>5. Delegation of Ugandan Female Entrepreneurs: led by Ms Hindu Nabulamba and Mr Million Trocco Mafuta</td>
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<td><strong>New Book Advance Notice</strong>: “Logistics and global value chains in Africa: the impact on trade and development”, (ed: by Adebisi Adewole and John Struthers, to be published in summer of 2018 by Palgrave MacMillan)</td>
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<td>14:30 – 15:00</td>
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<tr>
<td>15:00 – 15:30</td>
<td>Dr Omowunmi Adeola-Omole De Montfort University, Leicester, UK.</td>
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<td>15:30 – 16:00</td>
<td>Discussion</td>
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<td>Film Screening and Q&amp;A by Professor Nick Higgins, University of the West of Scotland</td>
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<td>Introduction: Professor John Struthers</td>
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**Afternoon Sessions**

**Parallel Session (2)**

**Chairperson: Dr David Ndzi**

**Governance, Microfinance and HR**

(Room P116)

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<tr>
<td>14:30 – 15:00</td>
<td>Dr Abel Usoro, University of the West of Scotland; Anietie Ekanem, Federal Ministry of Science and Technology, Abuja, Nigeria; Olugbenga Adejo, University of the West of Scotland</td>
<td>Factors influencing mobile governance (m-government) adoption in Nigeria</td>
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<td>15:00 – 15:30</td>
<td>Dr Ijeoma G.U. Ayuba, University of Jos, Nigeria and Dr Gwom Peter</td>
<td>Sustainability issues and environmental regulations: master planning in Nigeria: challenges and prospects in the Greater Jos Municipalities</td>
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<td>Discussion</td>
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<td>Networking: P123/125</td>
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**Friday 1st June 2018**

**Day Two**

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<td>9:30 – 10:15</td>
<td>Keynote Address: <em>Economics as politics: policy externalisation and state legitimacy in Africa</em></td>
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**Keynote Speaker: Dr Alice Nicole Sindzingre:**
Senior Research Fellow, National Centre for Scientific Research (CNRS, France); Research Centre Economix-University Paris-Nanterre; Visiting Lecturer, School of Oriental and African Studies (SOAS), University of London,

| 10:15 – 11:30 | **The Africa Debate:**  
Introduction: Professor John Struthers  
Chairperson: Professor Abraham Ogwu, University of the West of Scotland  
**Topic:** Has Africa moved beyond development aid? |
|---|---|
|  | • Can development partnerships between Africa and the rest of the world help Africa to outgrow development aid?  
• How relevant or necessary is development aid?  
• Has Africa moved into a position to be an agent of its own progress?  
Participants: Dr Sindzingre, Rev Dr Lukas Njenga, Mr Richard Ferguson, Ms Mukami McCrum, Dr Taffere Tesfachew |

| 11:30 – 12:00 | Tea/Coffee break |

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### Morning Sessions

**Parallel Session (1)**

**Chairperson:** Dr David Burl

**Commodities and Trade (Room P 114)**

| 12:00 – 12:15 | Kingsley Obi Omeihe, University of the West of Scotland, Dr Veronica Gustafsson, University of the West of Scotland, Dr Isaac O. Amoako, Liverpool John Moores University, Muhammad Saud Khan; University of the West of Scotland |

| 12:15 – 12:45 | Dr Taffere Tesfachew, Former Head of Division for Africa, Least Developed Countries and Special Programmes, United Nations Conference on Trade and Development (UNCTAD, Geneva)  
Export-led industrialisation in Ethiopia: industrial parks as instruments of trade and industry policies |

| 12:45 – 13:00 | Kingsley Emeana, University of the West of Scotland, and Professor. John Struthers, University of the West of Scotland  
Global value chains: participation of smallholder producers in African countries: lessons from Ethiopian smallholder coffee producers |

| 13:00 – 13:15 | Discussion |

| 13:15– 14:00 | Lunch (Room P123/125) |

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**Morning Sessions**

**Parallel Session (2)**

**Chairperson:** Dr Adebisi Adewole
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<tr>
<td>12:00 – 12:30</td>
<td>Dr David Burl, Independent Researcher and CAREED member</td>
<td>Adoptive capacity: constraints on FDI-based technology transfer</td>
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<td>12:30 – 13:00</td>
<td>Osa Victor Ogunmu, University of the West of Scotland &amp; Dr Adebisi Adewole; University of the West of Scotland</td>
<td>Supply chain traceability in the food and beverages industry in Nigeria</td>
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<td>13.00 – 13:15</td>
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<td>13:15 – 14:00</td>
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| 14:00 – 15:00 | **Workshop (2)**                    | **The role of diaspora organisations in Africa’s economic development:**  
**Introduction/Chair : Professor John Struthers**  
1.Africa Forum Scotland/Next Step Initiative : Mr Beltus Etchu  
2.Diaspora Community Support Services: Rev Dr Lukas Njenga  
<p>| 15:00 – 15:30 | Jamila Garba Audu, Glasgow Caledonian University &amp; Dr Chioma N Nwafor, Glasgow Caledonian University | The effects of the Nigerian banking sector structure on credit procyclicality |
| 15:30 – 16:00 | Nicho Ntema, Sharpeville 2020, South Africa, Professor. Danie Meye, North Western University, South Africa, and Professor Hervey Gibson, University of Glasgow | Measures to develop townships and informal settlement: evidence from Sharpeville, South Africa |
| 16:00 – 16:30 | Mbusiro Chacha, University of the West of Scotland; and Dr Jonathan Houdmont, University of Nottingham | Towards an expected consensus on the development of occupational safety and health in Kenya |
| 16:30 – 17:00 | Dr Chioma N. Nwafor, Glasgow Caledonian University | Revisiting the economic growth and natural resources nexus (paradox of plenty): in search of the right governance channels |
| 17.00-17.15  | Discussion                          |                                                                               |
| 15:00 – 15:15 | Adeosun Busuyi, University of the West of Scotland &amp; Dr Adebisi Adewole, University of the West of Scotland | A Critical Examination of the agro-allied Supply Chain Procurement: A Case Study of Nigeria’s Cocoa Industry |</p>
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<td>Tope Falade, University of the West of Scotland</td>
<td>The African Continental Free Trade Area (CFTA): An Environmental Perspective</td>
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<td>15:30 – 16:00</td>
<td>Dr Jeff McDonald, The Wood Group, Aberdeen, (UK) and Dr Ahmed Beloucif, University of the West of Scotland</td>
<td>An exploratory study of localisation barriers of oil and gas service firms: a case study approach</td>
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<td>16:00 – 16:30</td>
<td>Oluwole A. Shokunbi, Vanessa Clarke and Prof. Alex De-Ruyter: all Birmingham City University (BCU), UK</td>
<td>Passion for work - an antecedent of employee engagement: evidence from the Lagos State education sector</td>
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<td>16:30 – 17:15</td>
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<td>Discussion</td>
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<td>17:45-18.00</td>
<td><strong>Closing Remarks</strong>: Prof. John Struthers</td>
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