

School of Health and Life Sciences

CAREERS FAIRS 2019



STUDENT SHOWCASE

Student Showcase

- To enhance the student experience we wish to promote student achievements and the new innovative and interactive teaching & learning spaces at Lanarkshire.
- We are calling for students who wish to present their successful achievements while studying at UWS.

Two overall categories

1. **Poster:** digital or print form.
 2. **Oral demonstration:** presentation or a TED-style talk.
- You can reproduce posters from previous years or produce/amendment something new.

Submission Date

Your poster may be printed or digital posters and presentations can be submitted electronically via careersfair@uws.ac.uk

**Final Submission for electronic versions
Monday 27th May 2019 at 10:00am**

- Paper versions - bring on the day or contact careersfair@uws.ac.uk if you wish to submit prior to the day of the Careers Fair

Poster Presentation

- A poster is basically a static visual medium essentially designed to communicate research findings, ideas and messages – often to defined audiences (i.e. peers/colleagues)
- In the context of key topics, posters differ from a written essay in that a poster doesn't present **all** the information but the **most important aspects** of the information being communicated.

Poster Development

Developing a poster presentation flows better when you sit down and make some early decisions, for example:

- What did you find out from the literature which supports your topic?
- What did you find out that you want to demonstrate your audience?
- Consider how you can make all the elements come together into a well structured, well signposted, logical and quality poster.
- Key points from your topic, or patient consultation and findings which are linked to available literature as appropriate.
- Use the findings/conclusions/justifications from the literature available to support and develop your argument and justification for recommendations /patient care/treatment plans and which support/demonstrate your new skills or findings.

Poster Presentation

- The word count will be 1,000 words (+ 10%).
- Use Arial font; size 12 – 14 (references can be size 8).
- Do NOT submit as a PDF, use Word or PowerPoint.
- The poster presentation will be designed as a resource used to demonstrate your knowledge regarding your topic.
- The target audience for the poster are peers, managers and conference/poster presentations.


Selecting the content

- You cannot use everything.
- Provide a background – why is your chosen topic important and an area of interest?
- Rank the information to answer the questions into 3 categories:
 1. **MUST** know (to get the point)
 2. **GOOD** to know (to emphasise the point)
 3. **INTERESTING** to know.....?
- Include all of the **MUST** and some of the **GOOD**

Visualising the Poster

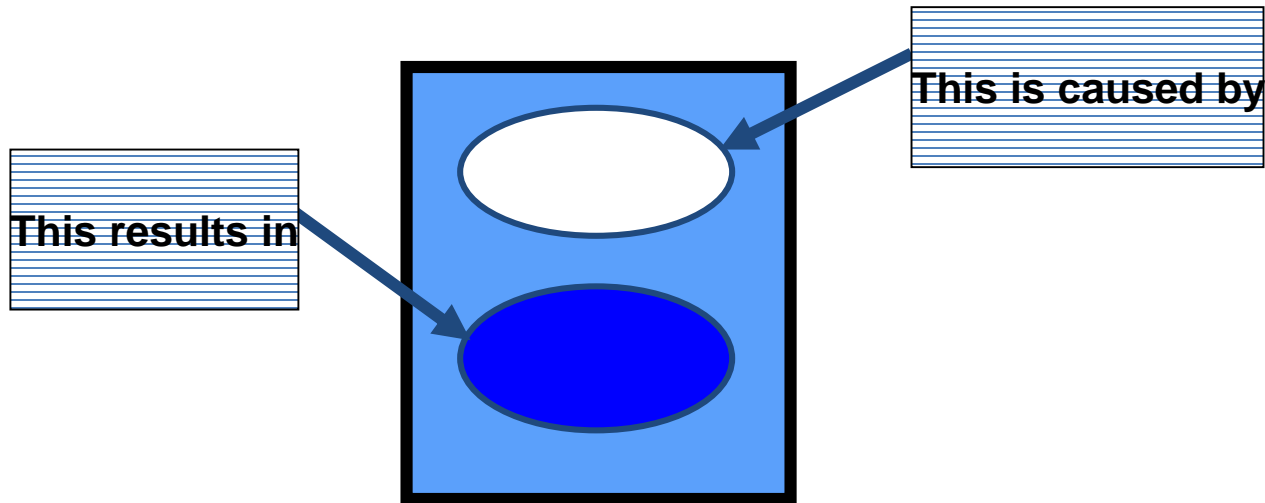
- Be creative (in design), clear and concise
- Design the poster to make your answers accessible and easy to process by those reading it
- Help the reader get the POINT of your poster with a:
 - Include an Introduction
 - Use message headings and statements to introduce or sum up each section
 - Avoid jargon
- Use the space effectively and make your poster eye catching!

Guide the Poster Reader

- Scale will express importance of point being made
- Indenting indicates making secondary or lesser point
- White space  directs where a person looks
- Colour adds emphasis or reason
- The following slides give examples of what you might think about and how you might present some posters.
- It is useful to structure your text by using headings and sections

The Basics

- Introduce the issue *early*
- Discuss the issue *afterward*
- Tag any images with explanations

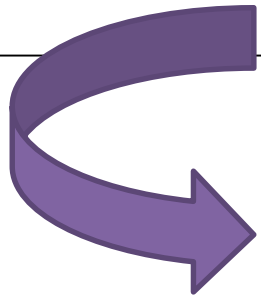


Heavy Text - - to - - Lean Text

The ideal anaesthetic is one which should quickly make the patient unconscious but allow a quick return to consciousness, have few side effects, and be safe to handle.

- **Ideal anaesthetics**
 - Quick sedation
 - Quick recovery
 - Few side effects
 - Safe to handle

(Driskill, 2008)



Bullet points are acceptable within your poster, however, should not be used continuously.

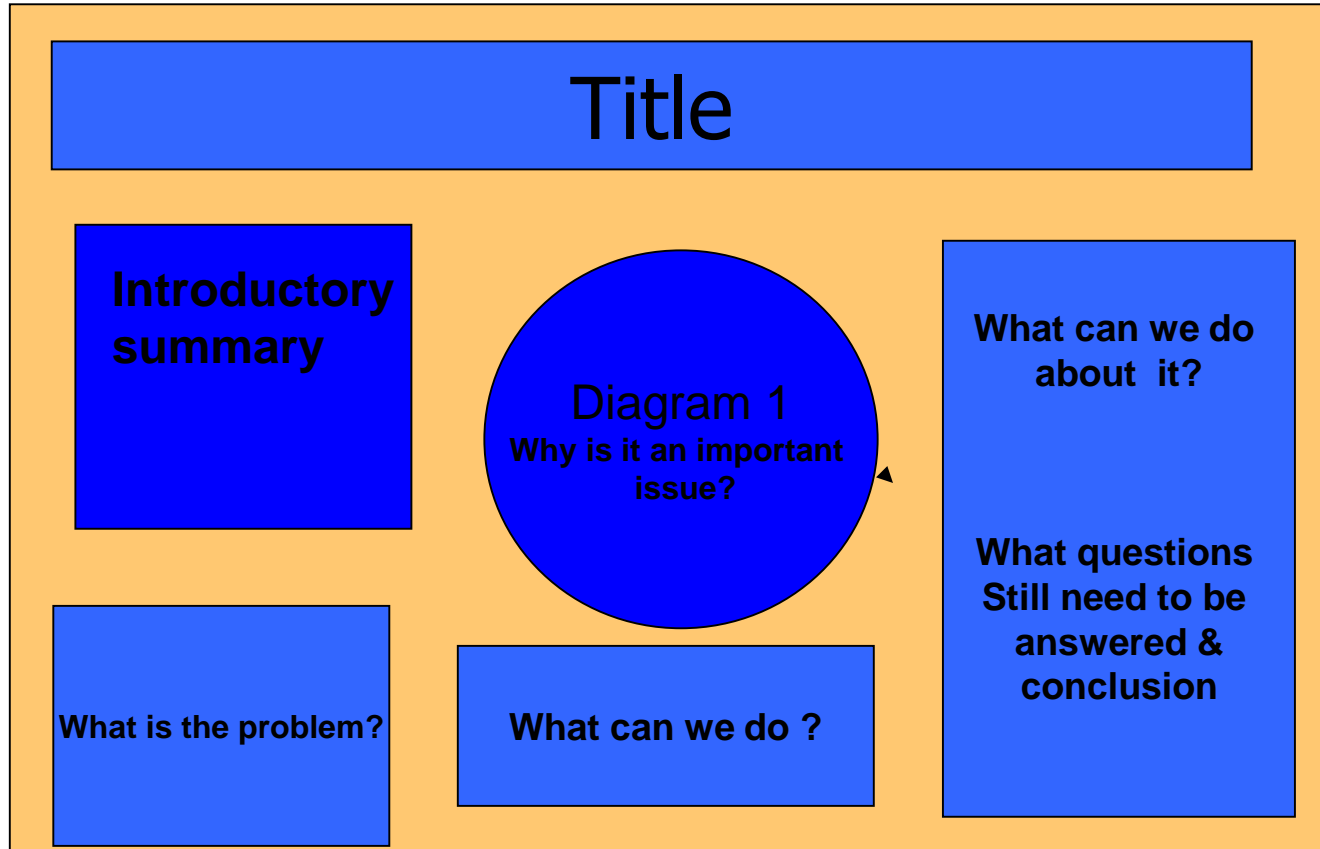
Create Coherence

- Create coherence by carefully planning the arrangement of information by using what we know about how readers read.
- English readers read text from:

 **left to right**

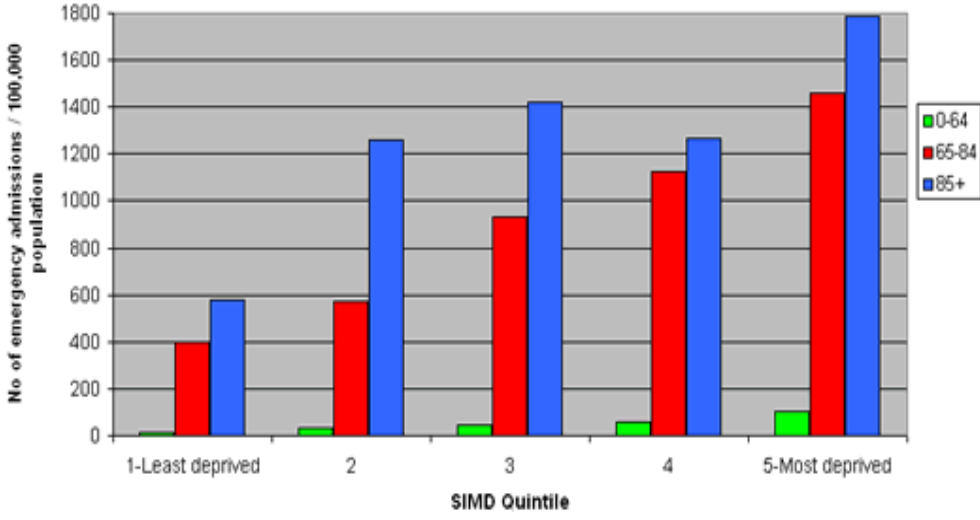
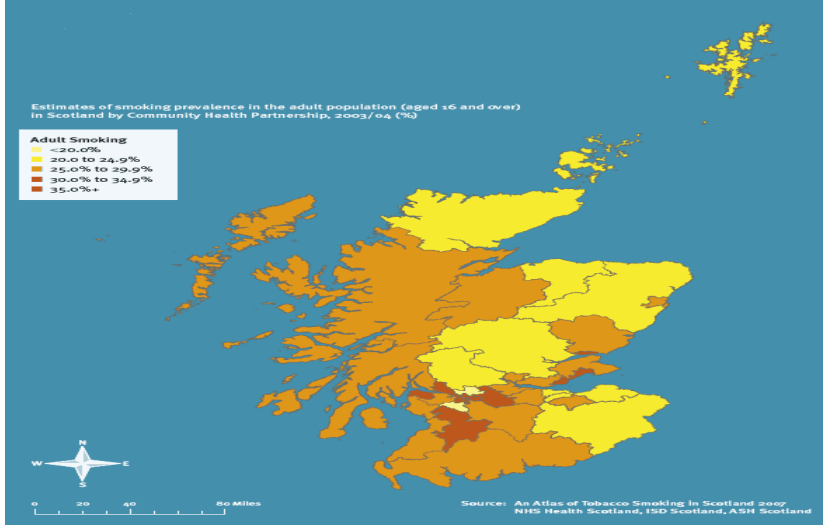
 **top
to
bottom**

Centred Image & Explanations



Graph or Images

Use graphs, diagrams or images to highlight an issue/findings or interest



What is your audience looking for?

- Evidence of **wider reading**
- A justification **for why it is an important topic**
- Presentation of **the evidence** for addressing this topic
- An awareness of **details identified in relation to your topic/case study (as outlined above) and conclusions**

SOURCES

References:

- Should be from credible sources and adhere to UWS referencing guidelines.
- A wide range of resources should be used, including national and international research, policy and guidance when appropriate.

NOTE:

- Adhere to copyright guidelines
- <http://www.uws.ac.uk/about-uws/services-for-students/library/services/>

PRESENTATION SKILLS

- **Oral presentation** that is based on **your delivery** of a topic or activity underpinned by relevant supporting evidence.
- The presentation should consider specific supporting theory and policy links, development of ideas and potential areas of critical evaluation in relation to their intended health and well-being activity.
- Engage your audience.
- You will be allocated up to 15 minutes to present, including questions and feedback.
- You will be advised when you have 1 minute left to complete your presentation.
- A prompt sheet, e.g. mind map or bullet points may be brought into to help guide the presentation; see template:
- https://www.mindtools.com/pages/article/newlSS_01.htm
- See Presentation Tips attachment for further guidance.

PLANNING PRESENTATION

- You will have access to Presentation Link to review Poster/Presentation plus please utilise your previous successes while studying at UWS to demonstrate your new, innovative, and creative skills.
- Prepare for your presentation- please see the effective learning Moodle site which provides useful guidance on delivering presentations.
- Silvercloud is an online resource that is full of help with managing stress and dealing with anxiety that many students may find a helpful component of preparation.
- The link for this resource is <https://uws.silvercloudhealth.com/signup> Or this can be accessed on the Current Students webpage under Supporting Your Health and Wellbeing via the Counselling Service link.

ORAL PRESENTATION

- The oral presentation will last up to 15 minutes.
- You will have a maximum of 10 minutes to present.
- Please feel free to bring your own means of tracking time during your assessment.
- You will be asked to stop your presentation should you exceed the 10 minute allocation.
- Should you complete before 10 minutes, please inform your presentation link that you are ready to move on to the discussion section.
- A 5 minute discussion will allow the audience to explore your topic further.

TED-Style Talk

- TED-Style talks are about conveying facts passions and possibilities.
- TED-style talks are personal and feel important.
- A TED talk is that you feel passionately about something, and your sense of purpose creates an energy boost for both you and your audience.
- TED talks often take us on a journey.
- TED talks are concise.
- Ideally, every word of a TED talk counts — and that's very different from the public speaking most of us are used to!
- See TED-Style Talks Tips attachment for further guidance.

UWS SHLS STUDENT SHOWCASE SUMMARY

POSTER

A3 PAPER OR ELECTRONIC form as will be promoted either on boards or digital screens.

- 1,000 words max
- Clear Images
- Title
- Authors
- References

PRESENTATION/TED-STYLE TALK

- 15 minute allocated slot
- 10 minutes for presentation
- 5 minutes for feedback/questions

SUBMISSION

- Final Submission for electronic versions
- **Monday 27th May 2019 at 10:00am**

CONTACT

- Student Showcase link will be available
- Complete attached form and register interest via careersfair@uws.ac.uk
- No later than Wednesday 15th May 2019.

REWARDS

- Excellent opportunity to showcase your new, innovative and creative skills to prospective employers and fellow UWS colleagues.
- Provide universal, work-ready and successful skills for your new career.
- All participants will receive a certificate for CPD.
- **Overall Winner**s (maximum 4 to a team) for the two categories **Poster AND Presentation** will receive a prize.