

The logo for the University of the West of Scotland (UWS) is a black circle containing the text "UNIVERSITY OF THE WEST of SCOTLAND" in a smaller font above the large, stylized letters "UWS".

UNIVERSITY OF THE  
WEST of SCOTLAND

**UWS**

A group of five diverse students are walking along a paved path in front of a modern building with large glass windows and grey structural columns. The students are dressed in casual, contemporary clothing. The scene is bright and sunny, with a clear sky and a power line visible in the background.

**GRADUATE  
APPRENTICESHIPS**

**BA (Hons)  
Business Management**

[www.uws.ac.uk/GAs](http://www.uws.ac.uk/GAs)

## The School of Business and Creative Industries at University of the West of Scotland (UWS) is inviting applications for entry to the September cohort of an innovative Graduate Apprenticeship (GA) BA (Hons) Business Management.

This programme combines essential management knowledge with relevant practical and professional skills to prepare you for the challenging business world and you will be able to choose optional modules to widen your knowledge or bring your specialism into focus. You'll spend most of your time learning on the job, but will also be a student studying at one of Scotland's most progressive universities.

The course uses modern innovative teaching practice with blended learning, industry led projects, and innovative assessments to help students balance study with work and life commitments. During the first week students undertake an induction boot camp designed to cultivate professional development skills in time management, enquiry-based research, and self-learning. Throughout the programme students are supported by a dedicated team of lecturers, the programme leader and personal link tutor, who meet regularly with them on campus and in the workplace.

### Entry Requirements

Applicants must be employed full time (minimum of 21 hours per week).

#### Entry to Year 1:

- BBBC at SQA Higher (or equivalent)
- We accept selected Foundation Apprenticeships, in combination with SQA Highers, for entry to our BA Business Management programme. Your Foundation Apprenticeship will take the place of one SQA Higher qualification for our standard entry requirements and will be treated as equivalent to a B grade at Higher.

If you are re-entering education after an extended period of professional practice then your industrial experience and previous qualifications could make you eligible for entry to the programme into Year 1.

Enquire with our GA team about the **UWS Recognition of Prior Learning** process and how it works.



## Programme Delivery

The programme is delivered through supported online study using our virtual learning environment AULA and the GA HUB. The course timetabling is scheduled to support the work/study/life balance. The number of modules taken at any one time is evenly distributed throughout the programme and maximises the full calendar year. Apprentices are mostly assessed on work-based tasks with minimal end of term assessments.

There will be on-campus workshops scheduled during the course providing the opportunity to grow your professional network, share insights and experiences and engage with staff in the campus setting.

At the start of your studies, you will also be allocated a UWS link tutor who will work with you for the duration of the programme on your Work Based Learning (WBL) Project.

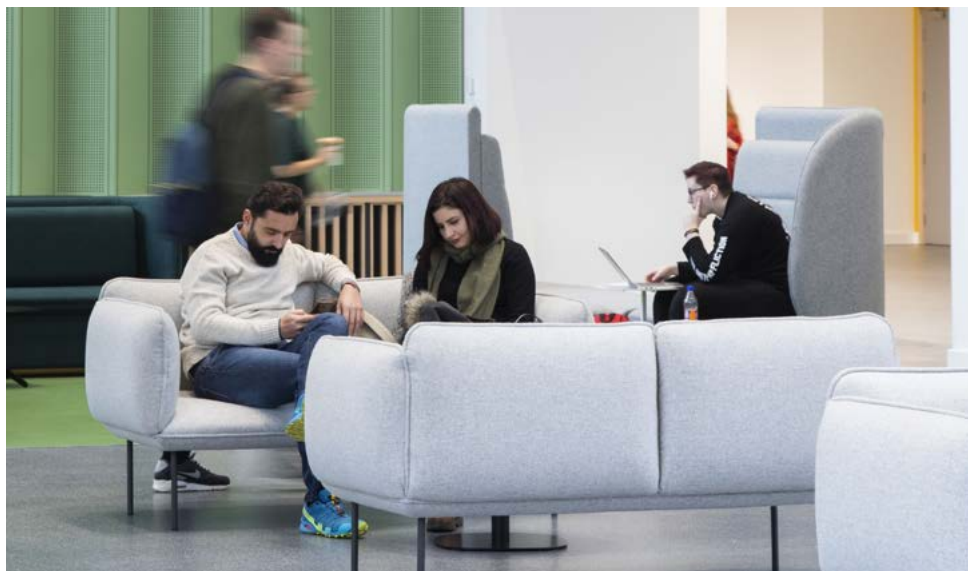
## Subjects & Topics Covered

The GA enables apprentices to earn a BA Honours degree while in full-time paid employment. Apprentices complete 120 credits per year with 40 of the credits awarded for work-based learning.

WORK BASED LEARNING	
Work and learning in the workplace count towards the GA qualification. Apprentices are awarded academic credit for gaining industry relevant skills and experience putting their learning into professional practice straight away.	
<b>CORE TOPICS</b> <b>Year 1</b> Introducing People Management Introduction to Marketing Business Finance Work Based Learning 1	<b>OPTIONS</b> <b>Year 1</b> Business Economics* Entrepreneurial Opportunity*
<b>Year 2</b> People, Planet and Profit Operations Management Contemporary Consumer Behaviour Work Based Learning 2	<b>Year 2</b> Business Statistics* Business Accelerator* Workplace Health and Wellbeing*
<b>Year 3</b> Fundamentals of Leadership Marketing Communications Mix Research Design and Methods Work Based Learning 3	<b>Year 3</b> Global Cultural Industries* Enterprise Creation* Project Knowledge Management*
<b>Year 4</b> Business in the Age of Acceleration Organisational Change in Practice Responsible Ethical Management Work Based Learning 4	<b>Year 4</b> Marketing Strategy Theory* Enterprise with Creative Media* Ethical Leadership*  <i>*Optional modules are subject to student numbers</i>

## Apprentice Learning Journey

TERM 1 (SEPT)	TERM 2 (JAN)	TERM 3 (MAY)
<b>1ST YEAR (LEVEL 7)</b>		
Introducing People Management (20 Credits)	Business Finance (20 Credits)	Work Based Learning 1 (40 Credits)
Introduction to Marketing (20 Credits)	*Optional Module (20 Credits)	
<b>2ND YEAR (LEVEL 8)</b>		
People, Planet and Profit (20 Credits)	Contemporary Consumer Behaviour (20 Credits)	Work Based Learning 2 (40 Credits)
Operations Management (20 Credits)	*Optional Module (20 Credits)	
<b>3RD YEAR (LEVEL 9)</b>		
Fundamentals of Leadership (20 Credits)	Research Design and Methods (20 Credits)	Work Based Learning 3 (40 Credits)
Marketing Communications Mix (20 Credits)	*Optional Module (20 Credits)	
<b>4TH YEAR (LEVEL 10)</b>		
Business in the Age of Acceleration (20 Credits)	Responsible Ethical Management (20 Credits)	Work Based Learning 4 (40 Credits)
Organisational Change in Practice (20 Credits)	*Optional Module (20 Credits)	





## UWS Programme Team

UWS has put in place a team of dedicated professionals to support the apprentices and their employers.

**Programme Leader** – The Programme Leader is responsible for ensuring the delivery of excellent quality teaching and learning, addressing custom requirements and communicating with the apprentices.

**Link Tutor** – UWS will supply Link Tutors to the GA programme to share their extensive experience in the provision of Foundation and Modern Apprenticeships. Link Tutors will help apprentices to integrate learning into their workplace and support the delivery of the work-based learning modules. Apprentices and company mentors will have meetings with their Link Tutor at least three times per year.

**Academic Lecturers** – Our GA teaching team is made up of subject experts from the School of Business & Creative Industries who deliver business modules through personalised tuition, support and feedback.



## Why Choose UWS?

**UWS has some of the most modern GA facilities in Scotland.** The Business Management GA programme will be delivered from our Lanarkshire campus. Our new Lanarkshire Campus, which opened in 2018 and is located on the Hamilton International Technology Park (HITP), offers state-of-the-art advanced learning environments and an extensive resource hub.

**UWS is a multi-campus university** with access hubs in Ayr, Dumfries, Paisley, Lanarkshire and London. Our work practices and IT support systems are specifically tailored to co-ordinating an eco-system of distributed and remote community members. This naturally suits the decentralised nature of the UWS GA delivery model with apprentices primarily based off campus and in different geographical locations.

**The UWS GA programmes are amongst the most flexible and customisable in Scotland.** Apprentices are central to deciding over 60% of the topics learned during their programme and more than two thirds of the programme learning takes place in the workplace. This results in the creation of a bespoke learning experience reflecting the priorities and objectives of the apprentice and their employer.

**Our model for delivery of GAs.** The Business Management GA programme at UWS aims to deliver high levels of flexibility to the employer and apprentice in terms of how and when the apprentice engages with the delivered material and in terms of maximising the opportunities for accrediting the learning taking place in the apprentices' work place activities. It also focuses the learning undertaken on the employer's business needs, whilst not losing sight of the needs for breadth of knowledge and to meet specific output standards.

## Contact Details

For more information about the BA (Hons) Business Management Graduate Apprenticeship, please contact our GA team on [apprenticeships@uws.ac.uk](mailto:apprenticeships@uws.ac.uk)

Alternatively contact the project or academic leads directly:

**Fiona Kennedy**

Industry Engagement Manager

E: [Fiona.Kennedy@uws.ac.uk](mailto:Fiona.Kennedy@uws.ac.uk)

**Gary Gillon**

Academic Programme Leader (Business Management GA)

E: [gary.gillon@uws.ac.uk](mailto:gary.gillon@uws.ac.uk)

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BELIEVE.  
ACHIEVE.**



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