

**HIGHER EDUCATIONAL  
INSTITUTION OF THE YEAR**



The Herald  
HIGHER  
EDUCATION  
AWARDS 2022  
**WINNER**

UNIVERSITY OF THE  
WEST of SCOTLAND

**UWS**

School of  
Computing,  
Engineering &  
Physical Sciences

**BA (Hons)/BSc (Hons)  
Esports\***

[www.uws.ac.uk](http://www.uws.ac.uk)

\*This programme will run from September 2023 subject to University validation.



## Why study BSc (Hons) Esports?

As a BSc Esports student, you will study the technologies that underpin the Esports industry in depth. You will focus on the technical subjects that allow you to develop the technology used in Esports. It will also equip you with the knowledge and skillsets that will enable you to work within the technical teams required to deliver Esports events. You will study optional modules from computer games development, computer animation arts, computer networking, and music technology.

All students will study modules that cover the history of Esports, the global Esports industry, the business of Esports, computer games genre, single and multiplayer games, and, health and well-being in the games industry.

## What is Esports?

Esports or Electronic Sports is a fast-growing area involving competitive computer games. The popularity of Esports is driving many competitions with multiple spectators in arenas and online through streaming platforms. It is a multi-billion dollar industry and has become part of mainstream sporting events such as the Birmingham 2022 Commonwealth Games.

Esports players play as individuals or as part of a team. Some play for entertainment but there is an increasing number of professional players. The main sports are First-Person Shooter (FPS), Real-Time Strategy (RTS), Multiplayer Online Battle Arena (MOBA), fighting games, sports game and digital card games.

## Why study BA (Hons) Esports?

As a BA Esports student, you will learn the fundamentals of the technologies that underpin Esports. Your studies will include the history of Esports, organisation of Esports events, event management, communication, team management, and psychology. You will also study project management which will develop your knowledge and skillset in event planning and bringing together a diverse team to plan and deliver successful Esports projects or events. You will have core modules that will enable you to design the marketing and event promotion materials as well as focussed optional modules on media and culture.

## Why study at UWS?

UWS has five campuses with four campuses in Scotland and one campus in London. UWS is the winner of the Herald Higher Educational Institution of the Year 2022. We believe in producing work-ready globally successful graduates. We support our students to compete at the highest level with our student teams continually being shortlisted and winning national awards. A student from BSc Computer Games Development was the winner of the TIGA Graduate of the Year 2022 and staff member, Dr Marco Gilardi, was the winner of the TIGA Innovation Teaching Award 2022. Our BSc Computer Games Development programme was also shortlisted for Best Educational programme at Scottish Games Week 2022.

Our graduates are in high demand by employers. We work very closely with the industry and our students interact with employers at all stages of their studies.

For more information contact [ceps@uws.ac.uk](mailto:ceps@uws.ac.uk)

**Dream. Believe. Achieve.**